



Privacy Policy

2025

1. Interpretation

Vanquish Technologies takes the privacy of your information very seriously. This Privacy Policy applies to our use of any and all Data collected by us or provided by you.

This Privacy Policy was created on **January 2024**.

Definitions and Interpretation

Data	collectively all information that you submit to Vanquish Technologies. This definition incorporates, where applicable, the definitions provided in the Data Protection Laws;
Data Protection Laws	any applicable law relating to the processing of personal Data, including but not limited to the GDPR, and any national implementing and supplementary laws, regulations and secondary legislation;
GDPR	the UK General Data Protection Regulation;
Vanquish Technologies, we or us	Vanquish Technologies, a company incorporated in England and Wales with registered number 7843165 whose registered office is at Unit 380, Salisbury House,, 29 Finsbury Circus, London, EC2M 5SQ;
UK and EU Cookie Law	the Privacy and Electronic Communications (EC Directive) Regulations 2003 as amended by the Privacy and Electronic Communications (EC Directive) (Amendment) Regulations 2011 & the Privacy and Electronic Communications (EC Directive) (Amendment) Regulations 2018;
User or you	any third party that accesses the Website and is not either (i) employed by Vanquish Technologies and acting in the course of their employment or (ii) engaged as a consultant or otherwise providing services to Vanquish Technologies and accessing the Website in connection with the provision of such services; and
Website	the website that you are currently using, www.vanquish-tech.com , and any sub-domains of this site unless expressly excluded by their own terms and conditions.

2. In this Privacy Policy, unless the context requires a different interpretation:

- a. the singular includes the plural and vice versa;
- b. references to sub-clauses, clauses, schedules or appendices are to sub-clauses, clauses, schedules or appendices of this Privacy Policy;
- c. a reference to a person includes firms, companies, government entities, trusts and partnerships;
- d. "including" is understood to mean "including without limitation";
- e. reference to any statutory provision includes any modification or amendment of it;

3. Scope of this Privacy Policy

For purposes of the applicable Data Protection Laws, Vanquish Technologies is the "data controller". This means that Vanquish Technologies determines the purposes for which, and the manner in which, your Data is processed.

4. Data That is Given to Us by You

Vanquish Technologies will collect your Data in a number of ways, for example:

- a. when you contact us through the Website, by telephone, post, e-mail or through any other means;
 - b. when you register with us and set up an account to receive our products/services;
 - c. when you complete surveys that we use for research purposes (although you are not obliged to respond to them);
 - d. when you enter a competition or promotion through a social media channel;
 - e. when you make payments to us, through this Website or otherwise;
 - f. when you elect to receive marketing communications from us;
 - g. when you use our services;
- in each case, in accordance with this Privacy Policy.

5. Data Collected

We may collect the following Data, which includes personal Data, from you:

- a. First Name, Last Name, Email, Title, Gender.
- b. Billing Address's, Delivery address's, emails address's and Phone Number's.
- c. Bank account details & Credit History Status's.
- d. Purchase History, survey feedback.
- e. Website usage.

in each case, in accordance with this Privacy Policy.

6. How We Collect Data

We collect Data in the following ways:

- a. data is given to us by you; and
- b. data is collected automatically.

7. How long retain this information for

Data should only be kept for as long as there is an administrative need to keep it or for as long as it is required to demonstrate compliance for audit purposes or to meet legislative requirements.

Data will always be retained for the period a customer has a valid contract with Vanquish and then for a further 6 years. Review or Destroy: includes types of records that generally need to be retained by law or for audit or compliance purposes but aren't considered to be of historical value. Examples include those relating to finance, commercial activities, facilities management and information management.

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- c. when you complete surveys that we use for research purposes (although you are not obliged to respond to them);
- d. when you enter a competition or promotion through a social media channel;
- e. when you make payments to us, through this Website or otherwise;
- f. when you elect to receive marketing communications from us;
- g. when you use our services;

in each case, in accordance with this Privacy Policy.

9. Our Use of Data

Any or all of the above Data may be required by us from time to time in order to provide you with the best possible service and experience when using our Website. Specifically, Data may be used by us for the following reasons:

- a. internal record keeping;
- b. improvement of our products / services;
- c. transmission by email of marketing materials that may be of interest to you; in each case, in accordance with this Privacy Policy.

We may use your Data for the above purposes if we deem it necessary to do so for our legitimate interests. If you are not satisfied with this, you have the right to object in certain circumstances (see the section headed "Your rights" below).

For the delivery of direct marketing to you via e-mail, we'll need your consent, whether via an opt-in or soft-opt-in:

- d. soft opt-in consent is a specific type of consent which applies when you have previously engaged with us (for example, you contact us to ask us for more details about a particular product/service, and we are marketing similar products/services). Under "soft opt-in" consent, we will take your consent as given unless you opt-out.
- e. for other types of e-marketing, we are required to obtain your explicit consent; that is, you need to take positive and affirmative action when consenting by, for example, checking a tick box that we'll provide.

f. if you are not satisfied with our approach to marketing, you have the right to withdraw consent at any time. To find out how to withdraw your consent, see the section headed "Your rights" below.

When you register with us and set up an account to receive our services, the legal basis for this processing is the performance of a contract between you and us and/or taking steps, at your request, to enter into such a contract.

10. Keeping Data Secure

We will use technical and organisational measures to safeguard your Data, for example:

- a. access to your account is controlled by privilege access levels only accessible by those working on your contract.
- b. we store your Data on secure servers.

Technical and organisational measures include measures to deal with any suspected data breach. If you suspect any misuse or loss or unauthorised access to your Data, please let us know immediately by contacting us via this e-mail address: info@vanquish-tech.com

If you want detailed information from Get Safe Online on how to protect your information and your computers and devices against fraud, identity theft, viruses and many other online problems, please visit www.getsafeonline.org. Get Safe Online is supported by HM Government and leading businesses.

11. Data Retention

Unless a longer retention period is required or permitted by law, we will only hold your Data on our systems for the period necessary to fulfil the purposes outlined in this Privacy Policy or until you request that the Data be deleted.

Even if we delete your Data, it may persist on backup or archival media for legal, tax or regulatory purposes.

12. Your Rights

You have the following rights in relation to your Data:

- a. **Right to access** - the right to request (i) copies of the information we hold about you at any time, or (ii) that we modify, update or delete such information. If we provide you with access to the information we hold about you, we will not charge you for this, unless your request is "manifestly unfounded or excessive." Where we are legally permitted to do so, we may refuse your request. If we refuse your request, we will tell you the reasons why.
- b. **Right to correct** - the right to have your Data rectified if it is inaccurate or incomplete.
- c. **Right to erase** - the right to request that we delete or remove your Data from our systems.
- d. **Right to restrict our use of your Data** - the right to "block" us from using your Data or limit the way in which we can use it.
- e. **Right to data portability** - the right to request that we move, copy or transfer your Data.
- f. **Right to object** - the right to object to our use of your Data including where we use it for our legitimate interests.

To make enquiries, exercise any of your rights set out above, or withdraw your consent to the processing of your Data (where consent is our legal basis for processing your Data), please contact us via this e-mail address: info@vanquish-tech.com.

If you are not satisfied with the way a complaint you make in relation to your Data is handled by us, you may be able to refer your complaint to the relevant data protection authority. For the UK, this is the Information Commissioner's Office (ICO). The ICO's contact details can be found on their website at <https://ico.org.uk/>.

It is important that the Data we hold about you is accurate and current. Please keep us informed if your Data changes during the period for which we hold it.

13. Changes to This Privacy Policy

Vanquish Technologies reserves the right to change this Privacy Policy as we may deem necessary from time to time or as may be required by law. Any changes will be immediately posted on the Website and you are deemed to have accepted the terms of the Privacy Policy on your first use of the Website following the alterations.

You may contact Vanquish Technologies by email at info@vanquish-tech.com.

14. Who to contact

Info@vanquish-tech.com
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